



RÉGION
Nord-Pas de Calais
Managing authority



INTERREG IVC

INNOVATION & ENVIRONMENT
REGIONS OF EUROPE SHARING SOLUTIONS

Summary and conclusions

INTERREG IVC Good Practice Fair

Thomas SPRIET, 24 November 2010, Krakow Poland



Who registered to this event

Summary of the day: introduction

Summary of the day: workshops

Conclusion



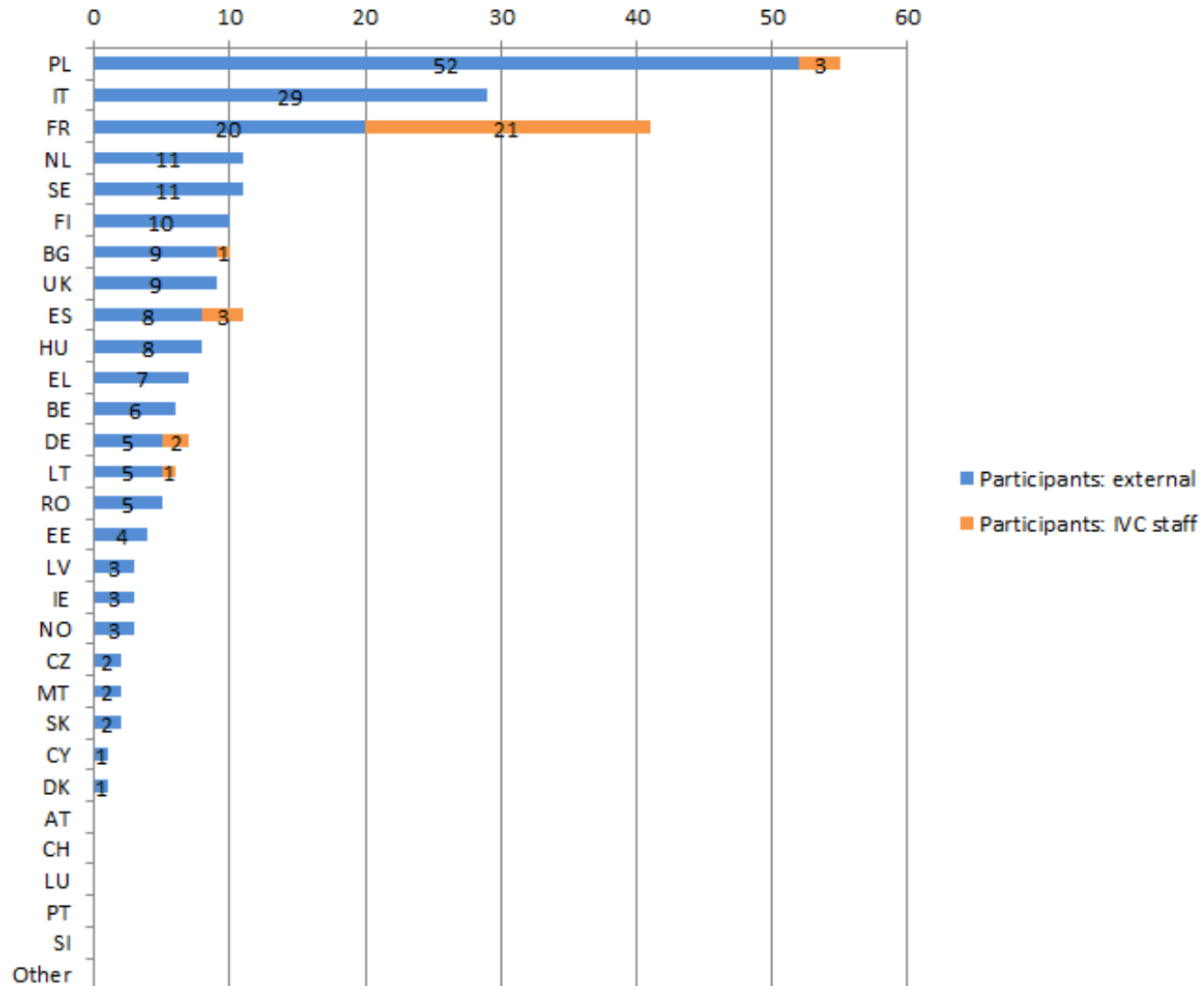
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Who registered to this event

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267 people
registered in
total





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Summary of the day: introduction

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Programme state of play / introduction

- Look at the past:
 - 14 000 partners applied
 - 2/3 funds committed, no more calls for projects
 - Programme has shown how useful it is
- Today: helps preparing the future
 - Prepare 2014
 - Get the big picture



Programme state of play / introduction

- The near future
 - A whole framework to learn from others
 - Event, capitalisation to make success stories easy to access
- After 2013
 - Strong support from the Commission in favour of interregional cooperation



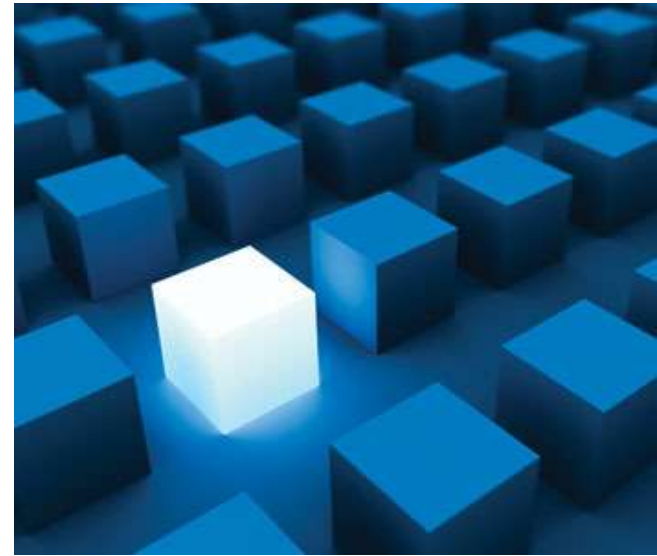
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Summary of the day: workshops

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Workshop 1a - making innovation work in your region



- Close collaboration of partners from the beginning
- Bridging / identification of innovation gaps
- Make R and D work with firms and local authorities
- Concrete ex : EURIS subproject gathering the three types of stakeholders in a common building



Workshop 1B - Smart use of waste land



- Commitment of local communities (e.g. experts and national languages)
- Lack of cofinancing
- Involvement of the relevant stakeholders (MA....)
- Concrete ex: how to pave path - from seashells to wood: inspiration more than copy and paste



Workshop 2a - boosting entrepreneurship



- Social enterprises: tools to reinforce them
- Business plan competition: encourage students to bring their innovation to market
- Clean tech campus in former mining areas: invite firms, create networks...



Workshop 2b - Maximising regional energy efficiency

- 4 main tools:
 - Planning / Buying / Producing and Building
- Concrete ex: Taping soap from IT (Lazio) transferred to NL (Flevoland) through a UK technology: project MORE 4 ENERGY
- Strong interest from both gvts and individuals





Workshop 3a - Facing demographic change - deactivating the ticking bomb



- Ageing regions: communication campaign to tell how the territory is attractive and dynamic
- Cooperate : citizens, network of volunteers...
- Firm Aboy - agemaster programme: improve and maintain ageing people health and working capacity (fitness tests, extra days off...)



Workshop 3b - Tackling climate change



- 2 main measures : mitigation and adaption
- Key element: plan ahead
- A concrete development: PACE tool enables to analyse the carbon emission of a regional/local authority, 100% transefetable



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Toward a new programming period

Regulation draft published 6 October by the Commission

- ETC regulation art 2 : interregional cooperation remains
- No concentration, 11 topics can be tackled
- Total budget of € 700 000 ERDF for the whole strand : URBACT, ESPON, INTERACT
- 5.98% of the total European Territorial Cooperation amount



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Thanks for your attention !

Thomas.Spriet@nordpasdecals.fr