

Région



Provence  
Alpes  
Côte d'Azur

# From ponctuel practices to public policy



The PASE project (Public Policies And Social Enterprises) aims to promote entrepreneurship and business creation in the field of social and solidarity economy.

9 partners from 7 countries

Objective : exchanging public good practices et developping new instruments for social enterprises

Results:

50 practices identified, analyzed, prioritized

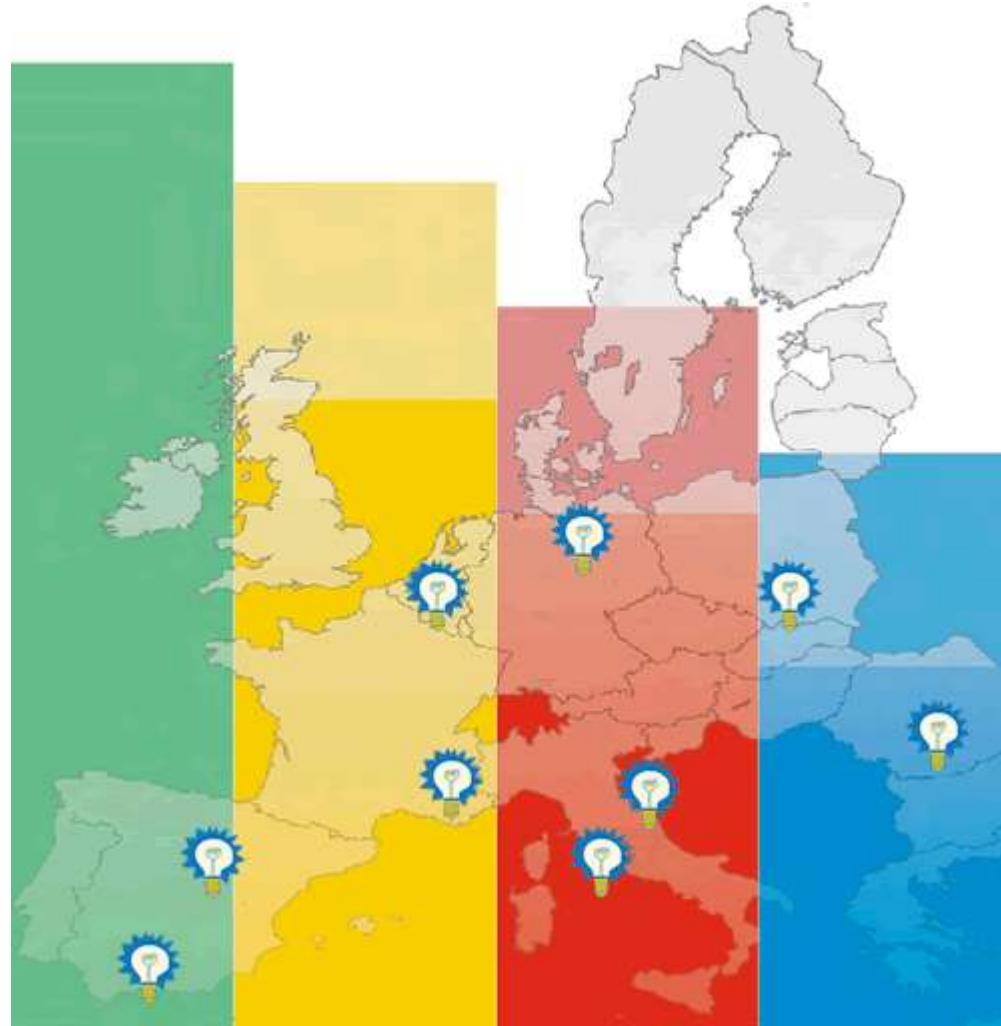
17 selected good practices for dissemination

# Interreg IVC project PASE

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## CREACTIVES scheme

- A regional tool to assist with the emergence and development of economic projects meeting social utility needs which are not provided for.
- A partnership agreement is set up for three years between the PACA Region and the project-bearing organization on the basis of a multiyear development plan.
- At the end of this partnership, the business must be sustainable.
- For creators or structures launching a new business activity in the field of sustainable development or social and solidarity economy.
- 97 projects in 6 years.
- 60% of projects have favourable outcomes at the end.
- Approximately 240 jobs have been created.



# Good practices for example

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## **ESIA** (Solidarity Economy and Active Insertion)

- A tailor-made tool to support the financial consolidation of social enterprises and facilitate their access to banks and traditional financial institutions
- carrying out strategic diagnoses and financial audits,
- providing funding in the form of loans and loan guarantees,
- providing banking advice and assistance.
- for structures of integration through economic activity
- and associations in the field of social and solidarity economy
- 400 projects funded in 10 years
- €20,000,000 committed.
- 10,000 jobs concerned.



# From ponctuel practices to public policy

- The practices are appropriate for the size of the social economy sector and the level of social enterprise policy development
- So, in a first time, public actions are usually support measures - modestly funded – for social non governmental organizations
- After, in a more pro-active approach, public authorities offer to social enterprises aids where the aim is to guide them towards innovation. Funding allocations are larger.
- Finally, public policy encompass all practical realities of the social economy. This leads to the introduction of the most coherent and efficient kind.

# Public policy for exemple

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- In order to assist and encourage the emergence and development of the social and solidarity economy (SSE) in PACA
- on the basis of the first tools developed in PACA for social enterprises since 2003
- after a long work with the stakeholders to specify the targets, the public, the actors, the means of action, to identify the positive vectors and existing constraints,
- the Region Provence-Alpes-Côte d'Azur has implemented the **"Regional Program for the Development of the Social and Solidarity Economy" (PROGRESS)**

# Public policy for exemple

- **PROGRESS** : an holistic policy, providing consistency between the existent tools
- Area 1 9 tools to promote emergence, creation and development of social enterprises (in which CREATIVES scheme)
- Area 2 8 tools for creation of an environment which is favourable to the Social and Solidarity Economy (in which ESIA tool)
- Area 3 5 tools to support the emergence of local projects in the region
- Area 4 Implementation of a regional skills centre for the Social and Solidarity Economy (observation, monitoring, evaluation)





## 2 observations at the end of the PASE project :

- In public policies for social enterprises, most examples of good practice are not directly transferable. Adjustments would generally have to be made.
- More the field of the SSE is developed, more the public tools must be sophisticated, and more it is necessary to coordinate actions.

## Conclusion of this presentation :

**the gradual creation of a policy is in itself a good practice**



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Thank you for your attention

